

Subject card

Subject name and code	Publishing Workshop II, PG_00211217						
Field of study	Polish Studies						
Date of commencement of studies	October 2026		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Applied Polish Studies -> Institute of Polish Philology -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Sitkiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		8.0		37.0	75
Subject objectives	The aim of the course is to translate the knowledge gained during the studies into practical activities, centered around the common preparation of a book for printing. Going through all stages of editorial work (editing, graphic design, typesetting, proofreading, pre-press), students learn the specifics of publishing work and develop their skills. An additional goal is to learn how to work in a team and share responsibility for a joint project. Practical activities are supported by reading, which allows students to expand their knowledge of the issues covered in class.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPMU2_U08] Has literary and linguistic skills and linguistic competence to undertake work related to the chosen specialty.	Students will know and understand: - The history and mechanisms of the Polish publishing market; - The substantive competencies of an editor and publisher; - The principles of designing print and online publications; - the organization of work in a publishing house and the course of the publishing process; - the rules of publishing marketing, also using Internet channels.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU6] demonstration of practical skills [SU8] observation of student's independent or team work
	[FPMU2_W10] Has an in-depth knowledge of literary and linguistic studies in the field of their chosen specialization in the context of cultural and civilizational changes.	Students can: - edit any text in terms of content and language; - operate specialized software used in editorial practice; - apply publishing marketing tools to promote a publication; - work as part of a team preparing a publication for printing or making it available on the Internet.	[SW2] presentation/project/paper/report [SW5] implementation of a problem task
	[FPMU2_K06] He consciously develops his own professional competence in literary and linguistics studies, becoming ready for the changing reality.	The student is ready to: - constantly develop their skills and increase their competence to work as an editor and publisher; - to observe the highest ethical standards in the work of an editor and publisher.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK6] demonstration of practical skills [SK8] observation of student's independent or team work
Subject contents	Publishing workshops are aimed at translating the theoretical knowledge gained during studies (especially in the editorial specialty) into practical skills for creating a book. Participants of the classes, under the supervision of the lecturer, prepare the publication together at all stages - from sketching the idea, through editorial work, graphic and typographic design, typesetting, cover design, proofreading, creating supplementary and auxiliary materials, ending with promotional materials and preparing the publication for printing. In this way, students gain direct insight into the publishing process and are able to assess which publishing works are their strengths. The preparation of the project is accompanied by reading assigned by the lecturer to deepen the knowledge of the activities undertaken and the subject matter of the book being worked on together. The course Publishing Workshop II is a continuation of the course Publishing Workshop I.		
Prerequisites and co-requisites	The student in semester 1 chooses an editorial specialty, which includes the course. Credit for the course Publishing Workshop I.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	evaluation of independently produced work in a jointly implemented project	51.0%	70.0%
	active participation in classes	51.0%	30.0%
Recommended reading	Basic literature	The lecturer each time selects a set of readings required during the project and presents it to the students at the beginning of the course. The readings depend on the subject matter taken up during the workshop. The student is obliged to read them, and this obligation is enforced during the discussion of the next stages of joint work.	

	Supplementary literature	No.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Text editing. Proofreading of the text. Selection of editorial concept. Typesetting of the book. Creating promotional materials. Selection of the cover.	
Work placement	Not applicable	

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