

## Subject card

|                                             |                                                                                                                                                      |                                                          |                                         |                                     |                                                |            |     |
|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|------------------------------------------------|------------|-----|
| Subject name and code                       | Written Text Production (Classes), PG_00207632                                                                                                       |                                                          |                                         |                                     |                                                |            |     |
| Field of study                              | Journalism and Social Communication                                                                                                                  |                                                          |                                         |                                     |                                                |            |     |
| Date of commencement of studies             | October 2027                                                                                                                                         |                                                          | Academic year of realisation of subject |                                     | 2027/2028                                      |            |     |
| Education level                             | Master's studies                                                                                                                                     |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                    |                                                          | Mode of delivery                        |                                     | at the university                              |            |     |
| Year of study                               | 1                                                                                                                                                    |                                                          | Language of instruction                 |                                     | Polish                                         |            |     |
| Semester of study                           | 2                                                                                                                                                    |                                                          | ECTS credits                            |                                     | 1.0                                            |            |     |
| Learning profile                            | practical                                                                                                                                            |                                                          | Assessment form                         |                                     | credit                                         |            |     |
| Conducting unit                             | Division of Theory, History and Language of Media -> Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector |                                                          |                                         |                                     |                                                |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                   |                                                          | dr Dominik Chomik                       |                                     |                                                |            |     |
|                                             | Teachers                                                                                                                                             |                                                          |                                         |                                     |                                                |            |     |
| Lesson types                                | Lesson type                                                                                                                                          | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                        | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                | 0.0                                                      | 15.0                                    | 0.0                                 | 0.0                                            | 0.0        | 15  |
|                                             | E-learning hours included: 0.0                                                                                                                       |                                                          |                                         |                                     |                                                |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                    | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                | 15                                                       |                                         | 3.0                                 |                                                | 7.0        | 25  |
| Subject objectives                          | Improved text creation skills.                                                                                                                       |                                                          |                                         |                                     |                                                |            |     |
|                                             | The skills will be useful when writing a master's thesis.                                                                                            |                                                          |                                         |                                     |                                                |            |     |

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| Learning outcomes                                              | Course outcome                                                                                                                                                                                                                                                                                                                                                           | Subject outcome                                                                                                                                                                                                                                  | Method of verification                                                                 |
|                                                                | [DZiKSMU2_U07] He/she is able to prepare comprehensive oral, written and visual messages. He/she uses terminology specialized for the discipline, based on independently found, analysed, assessed, and selected sources of information, taking into account the achievements of the sciences on social communication and media as well as other scientific disciplines. | Is able to select sources and select information from them (K2D_U07)<br>Is able to create information and journalistic texts (K2D_U07)                                                                                                           | [SU3] text preparation/written work                                                    |
|                                                                | [DZiKSMU2_K02] He/she recognizes the importance of knowledge in solving cognitive and practical problems. He/she is ready to consult experts in case of difficulties in solving the problem on his/her own.                                                                                                                                                              | Understands the importance of own initiative in finding sources of information needed when creating a text (K2D_K02)                                                                                                                             | [SK1] oral statement/conversation/discussion<br>[SK5] implementation of a problem task |
|                                                                | [DZiKSMU2_W07] He/she has knowledge of the principles and methods of creating messages appropriate for the field of study. He/she is aware of the function and effectiveness of messages and the principles of professional ethics within the framework of the conducted activity.                                                                                       | Knows the basic terminology needed to describe the structure and functions of a text (K2D_W07)<br>Knows the stages of text creation and follows them (K2D_W07)                                                                                   | [SW1] oral statement/conversation/discussion                                           |
| Subject contents                                               | <div>1. Text functions and its structure.</div> <div>2. Levels of text segmentation.</div> <div>3. Rules for creating text.</div> <div>4. Author in the text.</div> <div>5. Various text forms.</div>                                                                                                                                                                    |                                                                                                                                                                                                                                                  |                                                                                        |
| Prerequisites and co-requisites                                | Basic text-writing skills (acquired through prior education)                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                  |                                                                                        |
| Assessment methods and criteria                                | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                 | Passing threshold                                                                                                                                                                                                                                | Percentage of the final grade                                                          |
|                                                                | Activity in classes and mastery of the substantive material                                                                                                                                                                                                                                                                                                              | 51.0%                                                                                                                                                                                                                                            | 100.0%                                                                                 |
| Recommended reading                                            | Basic literature                                                                                                                                                                                                                                                                                                                                                         | Maćkiewicz J. Jak dobrze pisać. Od myśli do tekstu, PWN, Warszawa 2010.<br>Polszczyzna na co dzień, red. M. Bańko, PWN, Warszawa 2006.<br>Praktyczna stylistyka nie tylko dla polonistów, red. E. Bańkowska, A. Mikołajczuk, KiW, Warszawa 2003. |                                                                                        |
|                                                                | Supplementary literature                                                                                                                                                                                                                                                                                                                                                 | Bańko M., Słownik dobrego stylu, czyli wyrazy które się lubią, PWN, Warszawa 2006.<br>Maćkiewicz J., Jak pisać teksty naukowe?, Wyd. UG, Gdańsk 1996.                                                                                            |                                                                                        |
|                                                                | eResources addresses                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                  |                                                                                        |
| Example issues/<br>example questions/<br>tasks being completed | <div>Divide the text into paragraphs</div> <div>Propose a topic for a journalistic opinion article</div>                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                  |                                                                                        |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                  |                                                                                        |