

Subject card

Subject name and code	The practice of propaganda in selected countries, PG_00191010						
Field of study	Political Studies						
Date of commencement of studies	October 2027		Academic year of realisation of subject			2029/2030	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	6		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Katarzyna Kamińska-Korolczuk, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	`						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[POLL3_K05] Has a need to supplement, expand and improve acquired knowledge and skills.		`			[SK2] presentation/project/paper/report	
	[POLL3_K06] Is prepared to critically evaluate historical, economic, social, and cultural processes and phenomena thanks to an awareness of the interdependencies between them and politics.		`			[SK2] presentation/project/paper/report	
	[POLL3_U13] Can prepare oral presentations on specific issues using sources and theoretical approaches.		`			[SU2] presentation/project/paper/report	
	[POLL3_W12] Has knowledge of the mass media and their role in society.		`			[SW2] presentation/project/paper/report	
Subject contents	`						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold			Percentage of the final grade	
	`		60.0%			100.0%	

Recommended reading	Basic literature	A. Pratkanis, E. Aronson, Wiek propagandy: używanie i nadużywanie perswazji na co dzień, Warszawa 2003 i n. B. Kaplan, Mit racjonalnego wyborcy, Warszawa 2017. W. K. Szalkiewicz, Praktyki manipulacyjne w polskich kampaniach wyborczych, Kraków-Warszawa 2014 Dobek-Ostrowska B.: Podstawy komunikowania społecznego, Wydawnictwo Astrum, Wrocław 1999.
	Supplementary literature	,
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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