University of Gdańsk

Subject card

Subject name and code	Cultural Education - Strategy, Implementation, Financing, PG_00215173						
Field of study	Management of Artistic Institutions						
Date of commencement of studies	October 2027		Academic year of realisation of subject	2027/2028			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study Subject group related to practical vocational preparation			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	1		ECTS credits	2.0			
Learning profile	practical		Assessment form	credit			
Conducting unit	Division of Research into the Performing Arts -> Institute of English and American Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Agnieszka Żukowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The course aims to prepare students for work in various educational departments within artistic and cultural institutions. It familiarizes them with issues related to organizing tasks, projects, and educational events (such as meetings with artists and workshops for specific audience groups), social projects, activities focused on cultural integration, types and possibilities of financing educational activities, and collaboration with specialists (translators, graphic designers, moderators).						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[ZIAL3_W06] The graduate has an advanced knowledge and understanding of selected specialist topics in the field of management and quality studies, as well as of the practical application of this knowledge in arts management.	Has an advanced knowledge and understanding of selected issues relating to the design of strategies, the implementation and funding of educational activities at arts institutions, and their practical application.	[SW2] presentation/project/paper/ report
[ZIAL3_U03] The graduate is able to apply their knowledge of the arts, management and quality sciences, as well as related disciplines, to formulate and solve problems and carry out professional tasks typical of arts organisations.	Is able to apply their knowledge of cultural education to identify and resolve problems and carry out professional tasks typical of arts organisations in the areas of strategy, implementation and funding	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[ZIAL3_U05] The graduate is able to communicate with others on issues relating to arts studies, arts management and related disciplines, also using specialist terminology.	Is able to communicate with those around them on topics relating to cultural education, using specialist terminology.	[SU2] presentation/project/paper/ report
[ZIAL3_K02] The graduate is prepared to recognise the importance of knowledge in the fields of arts studies and arts management in resolving theoretical and practical problems, and to seek expert advice when he/she encounters difficulties in solving problems on his/her own.	The graduate is prepared to recognise the importance of cultural education in solving cognitive and practical problems, and to seek expert advice when he finds it difficult to solve problems on his/her own.	[SK2] presentation/project/paper/ report
[ZIAL3_K03] The graduate is prepared to fulfil his/her social responsibilities and to initiate and co-organise activities for the benefit of the community, drawing on his/her knowledge and skills in arts studies and arts management.	The graduate is prepared to fulfil his/her social responsibilities and to initiate and co-organise activities for the benefit of the community in the field of cultural education.	[SK2] presentation/project/paper/ report
[ZIAL3_W05] The graduate has an advanced knowledge and understanding of selected specialist topics in the field of arts studies, including contemporary artistic and cultural life, as well as of the practical application of this knowledge in arts management. organisations.	Has an advanced knowledge and understanding of selected topics in contemporary artistic and cultural life and their practical application in desgning arts education programmes by artistic institutions.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report

Subject contents

- What is Cultural Education?
- Identifying the target audience, diagnosis (methods and justification of the need for the task).
- Methods of reaching the target audience.
- Detailed, substantive scope of the educational task, goals and expected outcomes of the activities conducted.
- Financing cultural education activities.
- Types of educational projects.

Prerequisites and co-requisites

Attendance at all classes is mandatory unless the student has obtained the Dean’s approval to follow an individual study plan.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
written assignment prepared at the end of the course, based on the knowledge and skills acquired during the classes	51.0%	60.0%
active participation in classes, systematic preparation of topics indicated by the lecturer in oral form	80.0%	40.0%

Recommended reading	Basic literature	*Edukacja kulturalna w społeczeństwie obywatelskim*, ed. Jan Żebrowski, Gdańsk, 1997. Orbowski Adam, *Edukacja kulturalna jako system działań społeczno-wychowawczych: (analiza systemowa i projekcja modelowa)*, Rzeszów 2000. *Warsztaty edukacji twórczej*, ed. Elżbieta Olinkiewicz, Ewa Repsch, Wrocław 2001. The lecturer updates the reading list at the start of the semester.
	Supplementary literature	*Sztuka w życiu osób niepełnosprawnych: wybrane zagadnienia*, ed. Ewelina Jutrzyna, Warszawa 2003. The lecturer updates the reading list at the start of the semester.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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