University of Gdańsk

Subject card

Subject name and code	Survey Methods, PG_00176629						
Field of study	Sociology						
Date of commencement of studies	October 2027		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		3.0		
Learning profile	academic		Assessment form		exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Maciej Brosz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		45.0	75
Subject objectives	The aim of the course is to familiarize students with the basic issues related to the conceptualization of research problems, designing and conducting survey research in sociology, as well as to present various research techniques and consolidate skills in constructing research tools.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_W01] The graduate has advanced knowledge about the nature of social sciences, their place in the system of sciences and relations to other sciences and common knowledge, he/she can determine the specificity of sociology as a science in relation to its history, functions, subject and tasks, he/she can distinguish thematic areas of sociology common with other disciplines of social sciences and he/she knows different theoretical and methodological approaches in sociology	The student has advanced knowledge of how to design research taking into account the conceptual frame of sociology.	[SW4] test/exam - oral or written
	[SOCL3_W06] The graduate knows and understands in an advanced way methods of quantitative and qualitative sociological research, including observation, interview, document analysis, and knows how to develop and report the results of researchThe graduate knows and understands in an advanced way basic methods of quantitative and qualitative sociological research, including observation, interview, document analysis, and knows how to develop and report the results of research	The graduate knows and understands in an advanced way different research methods and techniques. Is able to select appropriate research techniques for a given challenge in professional work.	[SW4] test/exam - oral or written
	[SOCL3_U04] The graduate is able to forecast social processes and phenomena on the basis of sociological knowledge using sociological research methods	Knows the structure of the research process. Can make decisions at individual stages of research.	[SU4] test/exam - oral or written
	[SOCL3_U06] The graduate is able to use the acquired sociological knowledge to resolve dilemmas arising in professional work	The student is able to formulate research problems in order to provide information necessary to solve a given challenge in professional work.	[SU4] test/exam - oral or written
	[SOCL3_U07] The graduate is able to analyse proposed solutions to a specific problem in sociology and decide on appropriate solutions	Can make decisions at individual stages of research.	[SU4] test/exam - oral or written
	[SOCL3_K01] The graduate is ready to appropriately determine priorities in the implementation of a specific task	The student is prepared to make decisions at individual stages of research.	[SK4] test/exam - oral or written
	[SOCL3_K02] The graduate is ready to recognise and accurately resolve dilemmas related to his/her profession	The student is able to make decisions at individual stages of research.	[SK4] test/exam - oral or written

Subject contents	**Introduction to Methodology** Lecture 1. Historical outline and basic assumptions of social research Lecture 2. Survey research methods definitions, objectives and functions and types of research Lecture 3. Structure of the research process **Conceptualization** Lecture 4. Determining the research topic Lecture 5. Formulation of the problem Lecture 6. Terminological analysis defining concepts Lecture 7. Formulation of hypotheses in research explaining covariance relationships **Operationalization** Lecture 8. Operationalization selection of indicators Lecture 9. Defining the population and determining the sampling method **Creating a research tool** Lecture 10. Selection and determination of the research method and techniques Lecture 11. Construction of the research tool (measuring instruments) **Field research** Lecture 12. Organization and conduct of research Lecture 13. Sociological interview in survey research **Interpretation and presentation** Lecture 14. Data preparation and analysis Lecture 15. Presentation of results - publication, report, presentation - reporting
Prerequisites and co-requisites	Promotion to the third semester of studies.In order to pass the lecture, the student must first pass the classes.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Written exam	40.0%	100.0%

Recommended reading	Basic literature	M. Brosz, P. Zbieranek (2019) Metodologia badań surveyowych. Skrypt do zajęć. Skrypt przygotowany w ramach programu ProUG. E. Babbie. Badania społeczne w praktyce. Warszawa 2013. Podręcznik ankietera. Red. Z. Sawiński, P. Sztabiński, F. Sztabiński. Warszawa 2000.

	Supplementary literature	D. Nachmias, Ch. Frankfort-Nachmias, Metody badawcze w naukach społecznych. Poznań 2001.L. Gideon, P. Moskos. Interviewing, w: Handbook of Survey Methodology for the Social Sciences. Springer 2012. P. Nardi. Doing Survey Research. Routledge 2018. A. Sułek. Sondaż Polski: przygarść rozpraw o badaniach ankietowych. Warszawa 2001 Fieldwork jest sztuką. Red. P. Sztabiński, Z. Sawiński, F. Sztabiński, Warszawa 2005, rozdz. 19 i 23 Z. Sawiński. Sondaże telefoniczne, ASK: społeczeństwo, badania, metody 1996 nr 1, s. 7-36 P.Sztabiński. Wywiad telefoniczny ze wspomaganiem komputerowym (CATI), ASK... 1999 nr 8, s. 51-66 P. Sztabiński. Wywiad osobisty ze wspomaganiem komputerowym (CAPI), ASK 2001 nr 10, s. 65-90 F. Sztabiński. Ankieta pocztowa i wywiad kwestionariuszowy. Warszawa 1997 P.B. Sztabiński. Ankieterzy i ich respondenci. Od kogo zależą wyniki badań ankietowych. Warszawa 1997 R. Dyoniziak. Sondaże a manipulowanie społeczeństwem. Kraków 1997
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.