University of Gdańsk

Subject card

Subject name and code	Basics of Economics and Management, PG_00174217						
Field of study	Sociology						
Date of commencement of studies	October 2027		Academic year of realisation of subject	2027/2028			
Education level	Bachelor's studies		Subject group	Obligatory subject group in the field of study			
Mode of study	full-time studies		Mode of delivery	at the university			
Year of study	1		Language of instruction	Polish			
Semester of study	1		ECTS credits	1.0			
Learning profile	academic		Assessment form	credit			
Conducting unit	Institute of Sociology -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jacek Mianowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	1. The aim of the classes is to familiarize students with the basic concepts of economic theory on a micro and macro scale, as well as organization and management. 2. The basics of the functioning of the market and market entities will be presented, and the mechanisms of the national economy and its main problems will be discussed. 3. Students become familiar with the most important schools (fields) of management, as well as with the basic functions of management: planning, organizing, managing people and controlling in enterprises.						

Learning outcomes

Course outcome	Subject outcome	Method of verification
[SOCL3_W03] The graduate knows and understands in an advanced way the relationships between the relationship between micro and macro social structures and institutions, on a national and international scale in the fields of private life, work, politics, civil society, etc	The person participating in the classes knows how to identify the relations between of micro and macrostructural factors	[SW4] test/exam - oral or written
[SOCL3_W02] The graduate has advanced knowledge about different types of social structures and institutions such as the state, nation, classes and social strata, ethnic group, local community, social group, family, political party, enterprise, she/he knows the differences in the functioning principles of social, public and commercial organisations	The person participating in the classes uses sociological imagination to analyze phenomena and processes in the dimensions of management and economics	[SW4] test/exam - oral or written
[SOCL3_W11] The graduate knows and understands the general principles of creating and developing forms of individual entrepreneurship using sociological knowledge	The person participating in the classes uses sociological principles and knowledge in relation to entrepreneurship	[SW4] test/exam - oral or written
[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	The person participating in the classes uses sociological imagination to analyze phenomena and processes in the dimensions of management and economics	[SU4] test/exam - oral or written
[SOCL3_U03] The graduate is able to analyse the causes and course of social processes and phenomena	The person participating in the classes is able to analyze the causes and effects of socio-economic phenomena	[SU4] test/exam - oral or written
[SOCL3_U04] The graduate is able to forecast social processes and phenomena on the basis of sociological knowledge using sociological research methods	The person participating in the classes is able to forecast the shape of socio-economic processes and phenomena using sociological knowledge and methods	[SU4] test/exam - oral or written
[SOCL3_K05] The graduate is ready to think and act in an entrepreneurial manner	The student is prepared to undertake entrepreneurial activities	[SK4] test/exam - oral or written

Subject contents

1. Economics - introduction
2. Demand, supply and market
3. Basics of consumer and producer decisions
4. Creation and distribution of national income in a market economy
5. Labor market
6. Inflation
7. Budget and fiscal policy
8. Economic growth and development
9. The essence of management and its evolution
10. Planning in organizations
11. Decision-making processes in enterprises
12. Organizational structure of the enterprise
13. Motivating employees
14. Controlling in organizations
15. Leadership in organizations

Prerequisites and co-requisites

In accordance with the recruitment conditions for first-cycle studies (Sociology).

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Examination in accordance with the regulations of UG studies. 51% correct answers on the test.	51.0%	100.0%

Recommended reading

Basic literature	1. Begg D., Fischer S., Dornbusch R. Macroeconomy, PWE, Warszawa 2014 2. Begg D., Fischer S., Dornbusch R. Microeconomy, PWE, Warszawa 2014 3. Griffin R., W., Basic of managing organizations. Wyd. PWN, Warszawa 2005.
Supplementary literature	1. Czarny B., Basics of Economics, PWE, Warszawa 2006 2. Milewski R. Kwiatkowski E., Basics of Economics, PWN, Warszawa 2006 3. Martyniak Z., New Method and Conceptions of Management. Wyd. AE w Krakowie. Kraków 2002

	eResources addresses	
Example issues/ example questions/ tasks being completed	Why does economics concern every person? How do we segment markets?	
Work placement	Not applicable	

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