University of Gdańsk

Subject card

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|---|---|---|---|
| Subject name and code | Popular Culture, PG_00176669 | | |
| Field of study | Sociology | | |
| Date of commencement of studies | October 2027 | Academic year of realisation of subject | 2028/2029 |
| Education level | Bachelor's studies | Subject group | Obligatory subject group in the field of study<br>Optional subject group<br>Humanistic-social subject group<br>Subject group related to scientific research in the field of study |
| Mode of study | full-time studies | Mode of delivery | at the university |
| Year of study | 2 | Language of instruction | Polish |
| Semester of study | 4 | ECTS credits | 1.0 |
| Learning profile | academic | Assessment form | credit |
| Conducting unit | Division of Sociology of Work and Social Movements -> Institute of Sociology -> Faculty of Social Sciences -> Rector | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr Lesław Michałowski | |
| | Teachers | | |

**Lesson types**

| Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
|---|---|---|---|---|---|---|
| Number of study hours | 0.0 | 15.0 | 0.0 | 0.0 | 0.0 | 15 |

E-learning hours included: 0.0

**Learning activity and number of study hours**

| Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM |
|---|---|---|---|---|
| Number of study hours | 15 | 0.0 | 10.0 | 25 |

**Subject objectives**

The course is an extension of the Popular Culture lecture and complements it with the latest phenomena and processes emerging in popular culture.

Students choose the issues and topics that are discussed during the course.

## Learning outcomes

| Course outcome | Subject outcome | Method of verification |
|---|---|---|
| [SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange | Having knowledge of basic phenomena and processess specific to popular culture. | [SW4] test/exam - oral or written<br>[SW1] oral statement/ conversation/discussion<br>[SW2] presentation/project/paper/ report |
| [SOCL3_W10] The graduate knows and understands concepts and principles of industrial property protection and copyright law | Having knowledge in relation to anthropological and sociological thoughts on popular culture, with particular emphasis on topics connected with the circulation and reception of popular culture products. | [SW4] test/exam - oral or written<br>[SW1] oral statement/ conversation/discussion<br>[SW2] presentation/project/paper/ report |
| [SOCL3_U02] The graduate is able to use theoretical knowledge from different streams of sociology and acquire data to analyse specific social processes and phenomena | Possessing the ability to use specific methods and tools to study popular culture and its influence on social attitudes. | [SU1] oral statement/conversation/ discussion<br>[SU2] presentation/project/paper/ report<br>[SU4] test/exam - oral or written |
| [SOCL3_U04] The graduate is able to forecast social processes and phenomena on the basis of sociological knowledge using sociological research methods | Having the ability to apply specific methods and reaserch tools to study popular culture. | [SU1] oral statement/conversation/ discussion<br>[SU2] presentation/project/paper/ report<br>[SU4] test/exam - oral or written |
| [SOCL3_K04] The graduate is ready to supplement and refine the acquired knowledge and skills | Having the ability to apply specific methods and reaserch tools to study popular culture. | [SK1] oral statement/conversation/ discussion<br>[SK2] presentation/project/paper/ report<br>[SK4] test/exam - oral or written |

## Subject contents

During the course, students discuss the latest phenomena and processes emerging in popular culture.

Topics are chosen by students.

## Prerequisites and co-requisites

Knowledge of the most important theories in the field of social sciences and humanities regarding culture.

Basic knowledge of popular culture (plus experience, practices, thought).

## Assessment methods and criteria

| Subject passing criteria | Passing threshold | Percentage of the final grade |
|---|---|---|
| Presentation | 0.0% | 30.0% |
| Test | 51.0% | 50.0% |
| Presence and activity | 0.0% | 20.0% |

## Recommended reading

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|---|---|
| Basic literature | Fiske J., Understanding Popular Culture, Routledge, London 2011.<br><br>Storey J., Cultural Theory and Popular Culture, Routledge, London 2021. |
| Supplementary literature | Alt M., Pure Invention: How Japan's Pop Culture Conquered the World, Crown, New York 2021.<br><br>Heath J., Potter A., Nation of Rebels: Why Counterculture Became Consumer Culture, HarperCollins Publishers, New York 2004.<br><br>Hong E., The Birth of Korean Cool: How One Nation Is Conquering the World Through Pop Culture, Picador, New York 2014. |
| eResources addresses | |

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|---|---|
| Example issues/ example questions/ tasks being completed | |
| Work placement | Not applicable |

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