University of Gdańsk

Subject card

Subject name and code	Intercultural communication, PG_00176663						
Field of study	Sociology						
Date of commencement of studies	October 2027		Academic year of realisation of subject		2028/2029		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Institute of Sociology -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Elżbieta Czapka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	Providing knowledge and understanding of intercultural communication processes, its various forms and functions in the contemporary world of global flows, communication and mobility, depending on the cultural background: ethnic groups, national and regional/continental cultural circles. Development of intercultural communication competence						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	Student has knowledge about human being as a social entity, who participates in cultural practices in their environment, and interacts with the representatives of other cultures.	[SW4] test/exam - oral or written
	[SOCL3_W11] The graduate knows and understands the general principles of creating and developing forms of individual entrepreneurship using sociological knowledge	Student knows the theories of intercultural communication.	[SW4] test/exam - oral or written
	[SOCL3_W03] The graduate knows and understands in an advanced way the relationships between the relationship between micro and macro social structures and institutions, on a national and international scale in the fields of private life, work, politics, civil society, etc	Student knows and understands cultural differences between different countries, and their influence on the communication between countries, institutions and individuals.	[SW4] test/exam - oral or written
	[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	Student is able to identify the most important challenges and barriers in communication between individuals representing different cultures.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[SOCL3_U07] The graduate is able to analyse proposed solutions to a specific problem in sociology and decide on appropriate solutions	Student is able to propose the ways to resolve the conflicts that arise during intercutural communication.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[SOCL3_U13] The graduate is ready to cooperate effectively and assume various roles in a group	Student is ready to collaborate with other group members.	[SK8] observation of student's independent or team work
	[SOCL3_K04] The graduate is ready to supplement and refine the acquired knowledge and skills	Student is willing to expand their knowledge in the field of intercultural communication.	[SK1] oral statement/conversation/ discussion

<table>
<tr><td>Subject contents</td><td>1.The concept of intercultural communication and its types (2 hours)

2. Basic concepts of intercultural communication: culture shock, adaptation, integration, assimilation. (2 hours.)

3. Ethnocentrism, stereotypes and prejudices (4 hours)

4. Cultural globalization (4 hours)

5. Multiculturalism in Europe. Metaphors of the peoples of Europe. (2 hours.)

6. Theories of intercultural communication: a) reducing uncertainty, b) intercultural adaptation of Gudykunst and Hammer, c) building a third culture, d) the cultural essence of gender identity. (2 hours.)

7. Intercultural communication as defined by Edward T. Hall, with a special role of non-verbal forms of communication. (2 hours.)

8. Trust in the process of intercultural communication (Fukuyama, Sztompka) as an element reducing uncertainty. (2 hours.)

9.Continental types of Eastern and Western cultures and the problem of communication. (2 hours.)

10. Types of cultures according to Geert Hofstede: a) high and low context cultures, b) distance to power, c) individualism to collectivism, d) masculinity to femininity, e) avoiding uncertainty, f) focusing on close and distant goals. (2 hours.)

11. Types of cultures according to Alfons Trompenaars: a) universalism towards particularism, b) individualism towards collectivism, c) natural and emotional cultures, d) cultures of concreteness and dispersal culture, e) orientation towards achievement and attribution. (2 hours.)

12. Intercultural meetings and their results. Children of the "third culture". (2 hours.)

13. Intercultural communication in research. (2 hours.)</td></tr>
<tr><td>Prerequisites and co-requisites</td><td>the need to pass the third semester, basic orientation on culture and its diversity</td></tr>
<tr><td>Assessment methods and criteria</td><td><table>
<tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr>
<tr><td>exam (lecture + recommended literature)</td><td>60.0%</td><td>100.0%</td></tr>
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<tr><td>Recommended reading</td><td>Basic literature</td><td>G. Hofstede, G.J. Hofstede, Cultures and Organizations: Software of the Mind, 3rd Edition 2010.

E. T. Hall, Beyong culture, Anchor Books Edition, 1989

E. Hoffman, A. Verdooren, Diversity competence: cultures don't meet, people do, CABI 2019</td></tr>
</table>

	Supplementary literature	Ulrich Beck, Cosmopolitan vision. Cambridge 2007. Stephen M. Croucher, Melani Sommier, Diyako Rahmani, Intercultural communication: Where weve been, where were going, issues we face, Communication Research and Practice, May 2015. Baires NA, Catrone R, May BK. On the Importance of Listening and Intercultural Communication for Actions against Racism. Behav Anal Pract. 2021 Sep 15;15(4):1042-1049.
	eResources addresses	
Example issues/ example questions/ tasks being completed	What are the dimensions of culture according to E.Hall? The TOPOI model	
Work placement	Not applicable	

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