University of Gdańsk

Subject card

Subject name and code	Visual Anthropology, PG_00176681		
Field of study	Sociology		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2029/2030
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Humanistic-social subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor	dr Lesław Michałowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	0.0	10.0	25

Subject objectives

Presentation of the possibilities of using photography as a research tool

Emphasis on the use of photography as an element complementing the analysis of social phenomena

Learning outcomes

Course outcome	Subject outcome	Method of verification
[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	The graduate has a advence knowledge of the history of photography.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[SOCL3_U10] The graduate will be able to prepare and deliver an oral speech in Polish and English on a selected issue in the field of sociology using basic theoretical approaches and various sources of knowledge about society	The graduate is be able to prepare and deliver an oral speech in Polish.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	The student is able to analyze social phenomena using images.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[SOCL3_U04] The graduate is able to forecast social processes and phenomena on the basis of sociological knowledge using sociological research methods	The student is able to analyze social phenomena using images.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[SOCL3_U07] The graduate is able to analyse proposed solutions to a specific problem in sociology and decide on appropriate solutions	The student is able to interpret images in relation to their social dimension.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[SOCL3_U08] The graduate is able to analyse current social phenomena in the context of knowledge about the mechanisms of human activity, the impact of a group on an individual and the processes of change that Polish society, European society and that of the world undergoes	The student is able to analyze social phenomena using images.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[SOCL3_K01] The graduate is ready to appropriately determine priorities in the implementation of a specific task	The student is ready to appropriately prioritize when conducting an analytical task using imagery.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[SOCL3_K03] The graduate is ready to participate in the preparation of social projects taking into account relevant legal, economic and political aspects	The student is able to use photography as a research tool.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
[SOCL3_K04] The graduate is ready to supplement and refine the acquired knowledge and skills	The graduate is prepared to supplement and refine the acquired knowledge and skills.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report

Subject contents	**The importance of photography for social sciences** Variety of uses of photography Photography as an addition to research methods in sociology and anthropology Photography as an independent research method **Functions of photography in the social dimension** Photography and its documentary functions The informative function of images Image manipulation (images and ideologies) **Socially engaged photography** Mission and engagement of photographers The social impact of photography American social photography **Reportage and press photography** Photography as a report Twentieth-century wars and conflicts (the golden age of press photography) Development of information technologies (changes in press photography) **Everyday photography** Documenting everyday life (professional and amateur photography) Polish sociological photography Digitization (new social functions of photography)

Images of cities

The development of photography and the spread of city images

The city and its visual representation

Paris, London, New York

Portrait and changes in its functions

Taking portraits as an elite practice

Portrait as an expression of identity

Selfie and a new visual communication

Prerequisites and co-requisites

Basic knowledge of sociology and anthropology

General knowledge of 20th century history

Creativity

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
attendance	0.0%	10.0%
presentation	0.0%	60.0%
activity	0.0%	30.0%

Recommended reading

Basic literature	Mirzoeff N., How to See the World: An Introduction to Images, from Self-Portraits to Selfies, Maps to Movies, and More, Basic Books, New York 2016.
Supplementary literature	Jeffrey I., How to Read a Photograph. Understanding, Interpreting and Enjoying the Great Photographers, Thames & Hudson, London and New York 2019. Jurgenson N., The Social Photo: On photography and social media, Verso Books, London 2019. Rose G., Visual Methodologies: An Introduction to Researching with Visual Materials, SAGE Publication, London 2016.
eResources addresses	

Example issues/ example questions/ tasks being completed

Work placement

Not applicable

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