University of Gdańsk

Subject card

Subject name and code	Analysis of the media and discourse in public life - auditorium classes, PG_00176720		
Field of study	Sociology		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2029/2030
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Sociological Theory and Social Research Methodology -> Institute of Sociology -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Daniel Wicenty	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	20.0	0.0	0.0	0.0	20

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	0.0	5.0	25

Subject objectives

Deepening of sociological imagination

Sensitizing on discursive practices and practices of antagonist's neutralization

Sensitizing on fake news and manipulatory practices

Sensitizing on reliability of information

Discussing the victim figure in modern discourse

Analysing key components of identity discourse

Learning outcomes

Course outcome	Subject outcome	Method of verification
[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	The student has advanced knowledge of the human being as a subject constituting media and social discourse.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	The student is able to interpret social phenomena using concepts from the field of media sociology.	[SU1] oral statement/conversation/ discussion [SU8] observation of student's independent or team work
[SOCL3_U02] The graduate is able to use theoretical knowledge from different streams of sociology and acquire data to analyse specific social processes and phenomena	The student is able to utilize theoretical knowledge from various fields of sociology and gather data to analyze media and social discourse.	[SU1] oral statement/conversation/ discussion [SU8] observation of student's independent or team work
[SOCL3_U03] The graduate is able to analyse the causes and course of social processes and phenomena	The student is able to analyze the causes and course of processes and social phenomena related to the media space.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
[SOCL3_U06] The graduate is able to use the acquired sociological knowledge to resolve dilemmas arising in professional work	The student is able to use their acquired sociological knowledge to resolve dilemmas arising in work related to public discourse.	[SU1] oral statement/conversation/ discussion [SU8] observation of student's independent or team work
[SOCL3_U07] The graduate is able to analyse proposed solutions to a specific problem in sociology and decide on appropriate solutions	The student is able to analyze proposed solutions to specific issues in the field of media sociology and public discourse sociology.	[SU5] implementation of a problem task
[SOCL3_U12] The graduate is ready to lifelong learning	The graduate is prepared to lifelong learning.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work
[SOCL3_U13] The graduate is ready to cooperate effectively and assume various roles in a group	The graduate is prepared to cooperate effectively and assume various roles in a group.	[SK1] oral statement/conversation/ discussion [SK8] observation of student's independent or team work

Subject contents

Sociologists in public debate: roles and practices

Case study on the crisis of the Catholic Church in Poland

Conspiracy theories in the Polish media

History of Poland as a discursive topic

Towards the identity discourses: inclusion and exclusion controversies

The role social media play in generating symbolic konflicts

Prerequisites and co-requisites

Successful selection of the Sociology in Action specialization.

Advancement to the fifth semester of studies.

Habit of media observation.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
assessment of the group presentation	50.0%	100.0%

Recommended reading	Basic literature	Czyżewski Marek et al. (red.), 2017, *Analiza dyskursu publicznego. Przegląd metod i perspektyw badawczych*, Warszawa Marek Czyżewski, Kowalski Sergiusz, Piotrowski Andrzej, 2010, *Rytualny chaos. Studium dyskursu publicznego*, Warszawa Piekot Tomasz, 2016, *Mediacje semiotyczne. Słowo i obraz na usługach ideologii*, Warszawa Wodak Ruth, Krzyżanowski Michał, 2011, *Jakościowa analiza dyskursu w naukach społecznych*, Warszawa
	Supplementary literature	Czyżewski Marek, Dunin Kinga, Piotrowski Andrzej (red.), 2010, *Cudze problemy: o ważności tego, co nieważne. Analiza dyskursu publicznego w Polsce*, Warszawa Nijakowski Lech, 2008, *Polska polityka pamięci. Esej socjologiczny*, Warszawa
	eResources addresses	
Example issues/ example questions/ tasks being completed	preparing presentation on a given problem in a 3 person group, public showcase and and discussing the srtengths and waeknesses of the presentation	
Work placement	Not applicable	

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