University of Gdańsk

Subject card

Subject name and code	Communication and group collaboration, PG_00176710		
Field of study	Sociology		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2029/2030
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Sociology of Sport and Health -> Institute of Sociology -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Dobrosław Mańkowski	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	0.0	30.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	0.0	45.0	75

Subject objectives

To gain knowledge in the area of social communication and its types and all knowledge of social manipulation and its types. Learning to look critically at social communication, political marketing and manipulation. Learning about tools and techniques regarding social communication. Acquiring the skills to use them. Gaining knowledge about communication and group cooperation. Learning about the differences in team roles, team management skills through cooperation. Demonstrating the ability to lead group work. Learning cooperation through jigsaw reading.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[SOCL3_W04] The graduate knows and understands in an advanced way the types of informal and formal social bonds that arise in different types of groups, social networks and societies, and with the regularities governing their change.	She/He can use informal communication skills in research projects. She/He knows the types of social ties and can use them when networking in academic and work life.	[SW1] oral statement/ conversation/discussion
[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	The acquired knowledge is used in sociological research, research projects, group work. She/He is able to refer to the knowledge of human functioning in social structures in his/her academic work, project work, research work.	[SW2] presentation/project/paper/ report
[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	In his/her work, the student is able to interpret and analyze social phenomena, is able to define and communicate concepts in sociology and social communication. He/she can construct problems and solve them using sociological concepts and sociological imagination.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU5] implementation of a problem task
[SOCL3_U12] The graduate is ready to lifelong learning	The student/s has basic social communication skills. He/she is able to use the acquired knowledge in everyday life, academics, at work.	[SK1] oral statement/conversation/ discussion
[SOCL3_U13] The graduate is ready to cooperate effectively and assume various roles in a group	The student(s) has the ability to work in a group. He/she understands and can assume roles in a group. He/she knows how to cooperate, how to transfer information. He/she has basic skills to share work in a group. He/ she can design and manage his/ her work.	[SK2] presentation/project/paper/ report [SK6] demonstration of practical skills
[SOCL3_K04] The graduate is ready to supplement and refine the acquired knowledge and skills	The student/s knows how to deepen and use the acquired knowledge in scientific life, as well as in everyday life. He/she is able to look for new paths to acquire knowledge.	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK5] implementation of a problem task [SK6] demonstration of practical skills

Subject contents

Social communication - types, functions, meanings, uses. Interpersonal communication - how do we communicate (verbally and non-verbally)? Styles of communicating with others. Leader - who is it? Outsider - who is it? About leading and being an outsider in a group - role, importance, functions, models. Sociometry. Group management, change management, risk management. Purpose group vs. task group. How to work together? Jigsaw reading as an example of group communication and cooperation. Gender roles in communication, organization, group. Social manipulation - spaces of manipulation, types, functions. Political marketing of the 20th and 21st centuries. Social engineering in everyday life - from marketing to social movements.

Prerequisites and co-requisites

The student has basic communication skills. He/she also has knowledge of the sociology of microstructures (sociology of small social groups) and social psychology.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Activity in class	25.0%	25.0%
Problem solving project	75.0%	75.0%

Recommended reading	Basic literature	Doliński, D., Gamian-Wilk, M. (red.). Spaces of social manipulation. PWN. Warszawa 2014. Karwat, M. Manipulation. Revision of streotypes. Warszawa. Difin. 2022. Podkowińska, M. Social communication - trends, problems challenges.. SGGW. Warszawa 2014. Besta, T., Kosakowska-Berezecka N. Between Groups. A guide to relating to people who are different from us. Wyd. Smak Słowa. 2017. Stewart, J. *Mosty zamiast murów*. PWN. Warszawa. 2021.
	Supplementary literature	Filipiak, M. HOMO COMMUNICANS. Introduction to the theory of mass communication. UMCS. Lublin. 2004.Mattelart, A. Theories of communication: a brief introduction. PWN. Warsaw 2001.McQuail, D. Theory of mass communication. PWN. Warsaw. 2007.Dobek-Ostrowska, B. Political and public communication. PWN. Warsaw 2023.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Create a political campaign Resolve conflict within a group Identify and solve problems in small community groups Creating a project Managing a group in crisis or preventing group crises.	
Work placement	Not applicable	

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