University of Gdańsk

Subject card

Subject name and code	Analysis of the media and discourse in public life - auditorium classes, PG_00176712		
Field of study	Sociology		
Date of commencement of studies	October 2027	Academic year of realisation of subject	2029/2030
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	3	Language of instruction	Polish
Semester of study	5	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Sociological Theory and Social Research Methodology -> Institute of Sociology -> Faculty of Social Sciences -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Daniel Wicenty	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	0.0	10.0	25

Subject objectives

Discussing the concept of a discource: a vocabulary, a debate, communicative practices and fields of communication

Discussing selected sociological theories on discource

Deepened analysis of secelcted problems of Polish public deabte after 1989

Featuring the function of traditional media concerning shaping discource, social role of a journalist and modern social media creators

Learning outcomes

Course outcome	Subject outcome	Method of verification
[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	The student has advanced knowledge of the human being as a subject constituting media and social discourse.	[SW4] test/exam - oral or written
[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	The student is able to interpret social phenomena using concepts from the field of media sociology.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[SOCL3_U02] The graduate is able to use theoretical knowledge from different streams of sociology and acquire data to analyse specific social processes and phenomena	The student is able to utilize theoretical knowledge from various fields of sociology and gather data to analyze media and social discourse.	[SU1] oral statement/conversation/ discussion [SU8] observation of student's independent or team work
[SOCL3_U03] The graduate is able to analyse the causes and course of social processes and phenomena	The student is able to analyze the causes and course of processes and social phenomena related to the media space.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
[SOCL3_U06] The graduate is able to use the acquired sociological knowledge to resolve dilemmas arising in professional work	The student is able to use their acquired sociological knowledge to resolve dilemmas arising in work related to public discourse.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
[SOCL3_U08] The graduate is able to analyse current social phenomena in the context of knowledge about the mechanisms of human activity, the impact of a group on an individual and the processes of change that Polish society, European society and that of the world undergoes	The student is able to analyze current social phenomena in the context of knowledge about discourse.	[SU4] test/exam - oral or written
[SOCL3_U12] The graduate is ready to lifelong learning	The graduate is prepared to lifelong learning.	[SK8] observation of student's independent or team work
[SOCL3_U13] The graduate is ready to cooperate effectively and assume various roles in a group	The graduate is prepared to cooperate effectively and assume various roles in a group.	[SK8] observation of student's independent or team work

Subject contents

Ritual chaos concept

Discoursive strategies: exclusion, marginalization, medicalization

Postcolonialism theories and its Polish symptoms: people's history

Fake news and other anomies of public discourse

Identity in the discursive field

Prerequisites and co-requisites

Successful selection of the Sociology in Action specialization.

Advancement to the fifth semester of studies.

Habit of media observation.

In order to pass the lecture, the student must first pass the classes.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
oral exam result	50.0%	100.0%

Recommended reading	Basic literature	Czyżewski Marek et al. (red.), 2017, *Analiza dyskursu publicznego. Przegląd metod i perspektyw badawczych*, Warszawa Czyżewski Marek, Kowalski Sergiusz, Piotrowski Andrzej (red.), 2010, *Rytualny chaos. Studium dyskursu publicznego*, Warszawa Piekot Tomasz, 2016. *Mediacje semiotyczne. Słowo i obraz na usługach ideologii*, Warszawa Sojak Radosław, Wicenty Daniel, 2005, *Zagubiona rzeczywistość. O społecznym konstruowaniu niewiedzy*, Warszawa van Dijk Teun (red.), 2001, *Dyskurs jako struktura i proces,* Warszawa
	Supplementary literature	Czyżewski Marek, Dunin Kinga, Piotrowski Andrzej (red.), 2010, *Cudze problemy: o ważności tego, co nieważne. Analiza dyskursu publicznego w Polsce*, Warszawa 2010 Lech Nijakowski, 2008, *Polska polityka pamięci. Esej socjologiczny*, Warszawa Rapley Tim, 2010, *Analiza konwersacji, dyskursu i dokumentów*, Warszawa Duszak Anna, 1998, *Tekst, dyskurs, komunikacja międzykulturowa*, Warszawa "Przegląd Socjologii Jakościowej: tom IX, numer 1 z 2013 r.
	eResources addresses	
Example issues/ example questions/ tasks being completed	duscussing a given set text concerninig lecture topics	
Work placement	Not applicable	

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