University of Gdańsk

Subject card

Subject name and code	Questionnaire designing - lecture, PG_00149017						
Field of study	Sociology						
Date of commencement of studies	October 2027		Academic year of realisation of subject		2027/2028		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Division of Sociology of Sport and Health -> Institute of Sociology -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Jarosław Załęcki, prof. UG				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	Acquisition by students of knowledge and skills useful for the correct construction of various questionnaires, which are useful in identifying various research issues undertaken by a sociologist.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCMU2_W06] The graduate has in-depth knowledge and understanding of quantitative and qualitative methods of sociological research, including observation, interview, document analysis and desk research, and how to develop and report research findings	W06; Knows and understands to an in-depth degree the issues related to the so-called quantitative methods in sociological research, especially those based on interview and survey questionnaires, and knows the methods of developing and reporting the results of research based on such questionnaires.	[SW4] test/exam - oral or written
	[SOCMU2_U04] The graduate is able to forecast and model complex social processes and phenomena in various areas of social life on the basis of sociological knowledge using advanced methods of sociological research	U04 Can forecast and model complex social processes and phenomena in various areas of social life based on sociological knowledge, which can be acquired using the benefits of skilful use of an advanced method of sociological research, which is a broadly understood questionnaire interview.	[SU4] test/exam - oral or written
	[SOCMU2_U08] The graduate is able to analyse and understand many current social phenomena in the context of knowledge about the mechanisms of human activity, the impact of a group on an individual, the processes of change in Polish, European and world society, and is able to relate his/her understanding of these phenomena to theoretical explanations and results of social research	U08 Is able to analyse and understand many current social phenomena in the context of knowledge about the mechanisms of human action, the impact of a group on an individual, the processes of change in Polish society, Europe and the world, which we obtain largely thanks to quantitative research. He/she is able to relate his/her understanding of these phenomena to theoretical explanations and results of empirical research obtained by surveys and standardized sociological interviews.	[SU4] test/exam - oral or written
	[SOCMU2_K02] The graduate recognizes and correctly solves dilemmas connected with his/her profession	K04 Thanks to the knowledge of the methodology related to the construction of questionnaire interviews, he is able to recognize and, as a result, accurately resolve dilemmas related to the profession of a sociologist as a researcher.	[SK4] test/exam - oral or written

Subject contents

1. A detailed discussion of the content of the syllabus.

2. Selected methodological problems in social research, m.in. conducting research in the natural sciences versus in the social sciences. Quantitative, qualitative and mixed methods. Stages of the research process.

3. Sociological interview and its types. Interview and survey.

4. Types of questions: open, closed, semi-open (semi-closed).

5. Advantages and limitations of open and closed questions from the researcher's and respondent's point of view.

6. Structure of the questionnaire: beginning, main part (questions), conclusion. Types of questions in terms of their place in the questionnaire and their role in interviews and surveys.

7. The role of piloting. Selection and training of interviewers.

8. Credibility of respondents in the context of interviewing as a new social situation Ethics in research (relations with research participants, classified research, anonymity, privacy, confidentiality). An example of a research project: loneliness of the elderly and factors differentiating them.

Prerequisites and co-requisites	Entry Requirements: completed first semester of study.. Additional requirements: basic knowledge of social research methodology.	
Assessment methods and criteria	Subject passing criteria: Written test Passing threshold: 51.0% Percentage of the final grade: 100.0%	
Recommended reading	Basic literature	Babbie E., Podstawy badań społecznych [The Basics of Social Research], Wydawnictwo Naukowe PWN, Warszawa. Daniłowicz P., Sawiński Z., Sztabiński F., Sztabiński P. B., Wejland A. P., Podręcznik socjologicznych badań ankietowych [Textbook of Sociological Survey Research], Wydawnictwo IFiS PAN, Warszawa. Gruszczyński L. A., Kwestionariusze w socjologii. Budowa narzędzi do badań surveyowych [Questionnaires in sociology. Development of tools for survey research], Uniwersytet Śląski, Katowice. Sztabiński P., Sawiński Z., Sztabiński F. (eds.), Fieldwork jest sztuką. Jak dobrać respondenta, skłonić do udziału w wywiadzie, rzetelnie i sprawnie zrealizować badanie [Fieldwork is art. How to select a respondent, encourage them to participate in an interview, reliably and efficiently carry out the survey], Wydawnictwo IFiS PAN, Warszawa. Sztumski J., Wstęp do metod i technik badań społecznych (wyd. 8 zmienione i uzupełnione lub nowsze) [Introduction to the methods and techniques of social research (8th ed. revised and supplemented or newer edition], Wydawnictwo Śląsk, Katowice.
	Supplementary literature	Czekanowski P., Społeczne aspekty starzenia się ludności w Polsce. Perspektywa socjologii starości [Social aspects of population ageing in Poland. The perspective of the sociology of old age], Wydawnictwo UG, Gdańsk, ch. 3.2: Podejście ilościowe i jakościowe próba wyjścia poza tradycyjną dychotomię [Quantitative and qualitative approach an attempt to go beyond the traditional dichotomy], p. 107-125. Czekanowski P., Quantitative and qualitative interviews in older people research: specificity and usability of the research tool, [in] Researching Ageing. Methodological Challenges and their Empirical Background, M. Łuszczyńska (ed.), Routledge, London and New York (seria: Routledge Advances in Research Methods). EUROFAMCARE: Interview training manual. A short guideline for the introduction of interviewers to the Eurofamcare project and how to conduct the Eurofamcare interviews) - especially pp. 11-14. [EUROFAMCARE: Deliverables CAT training manual baseversion (English) (https://www.uke.de/extern/eurofamcare/documents/deliverables/training_manual_base.pdf)]. Lutyńska K., Wejland A. P., (red.), Wywiad kwestionariuszowy. Analizy teoretyczne i badania empiryczne [Questionnaire interview. Theoretical analyses and empirical research], Ossolineum, Wrocław. Sztabiński P. B., Badacz jako współautor wyników badania [Researcher as co-author of the study results], ASK, Społeczeństwo, badania, metody, 12/2003, IFiS, PAN, p. 51-84.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	