University of Gdańsk

Subject card

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| Subject name and code | Managing Social Projects - lecture, PG_00149012 | | | | | | |
| Field of study | Sociology | | | | | | |
| Date of commencement of studies | October 2027 | | Academic year of realisation of subject | | 2027/2028 | | |
| Education level | Master's studies | | Subject group | | Obligatory subject group in the field of study | | |
| Mode of study | full-time studies | | Mode of delivery | | at the university | | |
| Year of study | 1 | | Language of instruction | | Polish | | |
| Semester of study | 1 | | ECTS credits | | 1.0 | | |
| Learning profile | academic | | Assessment form | | exam | | |
| Conducting unit | Institute of Sociology -> Faculty of Social Sciences -> Rector | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Krzysztof Stachura | | | | |
| | Teachers | | | | | | |
| Lesson types | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 15.0 | 0.0 | 0.0 | 0.0 | 0.0 | 15 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 15 | | 2.0 | | 8.0 | 25 |
| Subject objectives | Familiarising with the issue of social project management and preparation for independent project development based on knowledge acquired during sociological studies. | | | | | | |

## Learning outcomes

| Course outcome | Subject outcome | Method of verification |
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| [SOCMU2_W07] The graduate has in-depth knowledge of selected normative systems in relation to various areas of social life, social and cultural institutions and the processes of their change | The graduate has in-depth awarness of the conditions for the operation of non-governmental organisations and public administration units. | [SW4] test/exam - oral or written |
| [SOCMU2_U07] The graduate is able to independently propose solutions to a specific problem in the field of sociology based on carrying out appropriate research procedures | The graduate is capable of utilising sociological knowledge to create a well-considered, problem-specific social diagnosis. | [SU4] test/exam - oral or written |
| [SOCMU2_U06] The graduate uses the acquired knowledge to solve dilemmas arising in professional work, can critically evaluate the effectiveness and usefulness of sociological knowledge in various areas of work | The graduate anticipates the ethical considerations involved in implementing research projects in communities threatened by social exclusion. | [SU4] test/exam - oral or written |
| [SOCMU2_W10] The graduate has knowledge and understanding of the basic notions and principles concerning the protection of industrial property and copyright, as well as the necessity of managing intellectual property resources | The graduate has knowledge and understanding how to utilise available sociological data without violating the rights of those who created it. | [SW4] test/exam - oral or written |
| [SOCMU2_W06] The graduate has in-depth knowledge and understanding of quantitative and qualitative methods of sociological research, including observation, interview, document analysis and desk research, and how to develop and report research findings | The graduate knows the methods and techniques that can be used during the implementation of social projects. | [SW4] test/exam - oral or written |
| [SOCMU2_W11] The graduate has knowledge and understanding of the general principles for the creation and development of forms of individual entrepreneurship using sociological knowledge | The graduate has knowledge and understanding of the principles of creating social projects that may be eligible for funding from public sources. | [SW4] test/exam - oral or written |

## Subject contents

1. Introduction. The Role of Social Projects
2. Project Management Skills
3. Project Structure and Process Management
4. Performing Social Diagnosis
5. Evaluation
6. The impact of social projects
7. Action Research
8. Best Practices in Social Projects

## Prerequisites and co-requisites

Holding a bachelor's degree.

Basic knowledge of the mechanisms of social life.

## Assessment methods and criteria

| Subject passing criteria | Passing threshold | Percentage of the final grade |
|---|---|---|
| Exam | 51.0% | 100.0% |

## Recommended reading

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| Basic literature | 1. J.M. Bryson, Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement, 5th Edition, John Wiley & Sons 2018.<br>2. M. Pawlak, Zarządzanie projektami, Wydawnictwo Naukowe PWN, Warszawa 2022.<br>3. W. Walczak, Znaczenie i rola projektów w zarządzaniu współczesnymi organizacjami, "Współczesna Ekonomia" 4(1), 2010, pp. 175-190. |
| Supplementary literature | 1. A. Góral [et al.], Badania w działaniu. Książka dla kształcących się w naukach społecznych, Kraków 2019.<br>2. S. Jaskuła, Ewaluacja społeczna w edukacji, Oficyna Wydawnicza "Impuls", Kraków 2018.<br>3. J. Kubin, Diagnoza społeczna, in: Encyklopedia socjologii, t.1, Wydawnictwo Oficyna Naukowa, Warszawa 1998, pp. 134-135. |
| eResources addresses | |

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| Example issues/ example questions/ tasks being completed | 1. What are the essential competencies required for managing social projects?<br>2. What are the main components of the project structural framework?<br>3. What is the basis of conducting social diagnoses?<br>4. What qualities should a social project evaluator possess? |
| Work placement | Not applicable |

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